

## Attachment 4: County 2020 Census Activities

### County Census Activities

\*County Activities Only; Does not include outreach activities from the Complete Count Committee, local cities or community based organizations that received Census grants for outreach.

#	Activity Type	County Agency	Description	City	Start Date
1	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Resource Management Agency	Distributed flyers and had an information table at the Ventura County Fair	Ventura	7/31/2019
2	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	General Services Agency	Distributed flyers and had an information table at the Ventura County Fair	Ventura	7/31/2019
3	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Public Works Agency	Distributed flyers and had an information table at the Ventura County Fair	Ventura	7/31/2019
4	Develop or translate materials/collateral	County Executive Office	County GIS Mapping Support	Ventura	8/1/2019
5	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Airports Department	Distributed flyers and had an information table at the Camarillo Air Show	Camarillo	8/17/2019
6	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Animal Services Department	Distribute Census flyers at the Clear the Shelters Adoption Event	Camarillo	8/17/2019
7	Advertising (TV, Radio, Newspaper, etc.)	Animal Services Department	Played Census PowerPoint on all Shelter monitors during the Clear the Shelters Adoption Event	Camarillo	8/17/2019
8	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Human Services Agency	Distributed flyers and had an information table at the Farmworker Resource Program Launch Event	Oxnard	8/22/2019
9	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	County Clerk & Recorder's Office	Distributed flyers and had an information table at the CSUCI Student Move-In Day	Camarillo	8/23/2019

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#	Activity Type	County Agency	Description	City	Start Date
10	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Human Services Agency	Distributed flyers and had an information table at the Military & Veteran Job Fair & Expo	Oxnard	8/24/2019
11	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Executive Office - Human Resources	Distributed flyers and had an information table at the Military & Veteran Job Fair & Expo	Oxnard	8/24/2019
12	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	County Clerk & Recorder's Office	Distributed flyers and had an information table at the Military & Veteran Job Fair & Expo	Oxnard	8/24/2019
13	Other	County Clerk & Recorder's Office	Play Census PowerPoint presentation on large- screen televisions located outside the County Clerk & Recorder's Office	Ventura	8/19/2019
14	Other	General Services Agency	Play Census PowerPoint presentation on large- screen televisions located in the Hall of Administration Main Lobby area	Ventura	8/19/2019
15	Other	General Services Agency	Play Census PowerPoint presentation on large- screen televisions located outside the General Services Agency Offices	Ventura	8/19/2019
16	Newsletter/Utility Inserts/other print	County Executive Office	Create and print in-house designed census flyers and postcards	Ventura County	9/1/2019
17	Other	County Executive Office	IT support and website creation	Ventura County	9/1/2019

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18	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Human Services Agency	Passed out flyers and had informational booth at La Colonia Community 5K Walk Event	Oxnard	9/8/2019
19	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Area Agency on Aging	Passed out flyers and had information table at the Simi Valley Days Festival	Simi Valley	9/14/2019
20	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Human Services Agency	Passed out flyers and had informational booth at the Fiestas Patrias Community Event	Oxnard	9/15/2019
21	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Harbor Department	Passed out flyers and had informational booth at the Harbor Farmer's Market	Oxnard	9/22/2019
22	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	County Clerk & Recorder's Office	Pass out flyers during National Voter Registration Day	Ventura	9/24/2019
23	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	County Clerk & Recorder's Office	Passed out flyers and had informational booth at the Buena High School Back to School Night	Ventura	9/26/2019
24	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Library Agency	Passed out flyers at the agency's booth at the County of Ventura Job and Career Fair	Ventura	9/26/2019
25	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	County Clerk & Recorder's Office	Passed out flyers at the agency's booth at the County of Ventura Job and Career Fair	Ventura	9/26/2019
26	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Executive Office - Human Resources	Passed out flyers at the agency's booth at the County of Ventura Job and Career Fair	Ventura	9/26/2019

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27	Newsletter/Utility Inserts/other print	Resource Management Agency	Include County-developed Census flyer in welcome packet for Job and Career Fair	Ventura	9/26/2019
28	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Harbor Department	Passed out flyers and had informational booth at the Harbor Farmer's Market	Oxnard	9/29/2019
29	Newsletter/Utility Inserts/other print	County Executive Office	Insert printed Census informational flyer in all County Tax Bills in 265,000	Ventura County	10/1/2019
30	Other	County Executive Office	Translation services at various meetings and events	Ventura County	10/1/2019
31	Develop or translate materials/collateral	County Executive Office	Marketing & Graphic Design Support to develop and translate materials	Ventura County	10/1/2019
32	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	County Clerk & Recorder's Office	Passed out flyers and had informational booth at the Oxnard Multicultural Festival	Oxnard	10/5/2019
33	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Harbor Department	Passed out flyers and had informational booth at the Harbor Farmer's Market	Oxnard	10/6/2019
34	Presentation/Speaking Engagement	County Executive Office	Presented information about the Census to a gathering of local residents	Oxnard	10/6/2019
35	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Executive Office - Human Resources	Passed out flyers at the agency's booth at the CSUCI Job and Career Fair	Camarillo	10/9/2019
36	Presentation/Speaking Engagement	Area Agency on Aging	Present Census information during a 2020 Medicare Changes Presentation	Ojai	10/10/2019

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37	Presentation/Speaking Engagement	Area Agency on Aging	Present Census information during a 2020 Medicare Changes Presentation	Camarillo	10/11/2019
38	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Area Agency on Aging	Passed out flyers and had information table at the BiNational Health Fair	Ventura	10/12/2019
39	Newsletter/Utility Inserts/other print	Animal Services Department	Include County-developed Census flyer in pet license renewal mailing	Camarillo	10/15/2019
40	Presentation/Speaking Engagement	Area Agency on Aging	Present Census information during a 2020 Medicare Changes Presentation	Ventura	10/16/2019
41	Presentation/Speaking Engagement	County Clerk & Recorder's Office	Discussed the Census during the Language Accessibility Advisory Committee Meeting	Ventura	10/16/2019
42	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Executive Office - Human Resources	Passed out flyers and had informational booth at the Naval Base Ventura County Fleet & Family Support Center Fall Event	Port Hueneme	10/22/2019
43	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	County Executive Office	Pass out flyers during the City of Oxnard Tree Lighting Ceremony	Oxnard	11/1/2019
44	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	County Clerk & Recorder's Office	Pass out flyers and have informational booth at the Chinese Cultural Day	Thousand Oaks	11/9/2019
45	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 1)	Moorpark	11/14/2019

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#	Activity Type	County Agency	Description	City	Start Date
46	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 17)	Bell Canyon	11/19/2019
47	Other	Human Services Agency	Discuss Census during Partnership for a Healthy Ventura County Quarterly Meeting	Oxnard	12/5/2019
48	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	County Executive Office	Pass out flyers during the City of Oxnard Tree Lighting Ceremony	Oxnard	12/6/2019
49	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Animal Services Department	Pass out flyers during Santa Paws Event	Camarillo	12/7/2019
50	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	County Executive Office	Pass out flyers and have informational booth at the Tamale Festival	Oxnard	12/7/2019
51	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 1)	Moorpark	12/12/2019
52	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 19)	Moorpark	12/19/2019
53	Newsletter/Utility Inserts/other print	County Executive Office	Send Census flyers home with students once per month for four months	Ventura County	1/1/2020
54	Advertising (TV, Radio, Newspaper, etc.)	County Executive Office	Exterior and Interior bus advertising with the Ventura County Transportation Commission	Ventura County	1/1/2020
55	Newsletter/Utility Inserts/other print	County Executive Office	Provide printed materials to the Mexican Consulate	Oxnard	1/1/2020

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56	Advertising (TV, Radio, Newspaper, etc.)	County Executive Office	Exterior and Interior bus advertising with Gold Coast Transit	Ventura County	1/1/2020
57	Newsletter/Utility Inserts/other print	County Executive Office	Include Census information in Naval Base Newsletters, ads, social media.	Ventura County	1/1/2020
58	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 1)	Moorpark	1/9/2020
59	Newsletter/Utility Inserts/other print	County Executive Office	Insert Census flyer in January utility bills for the City of Oxnard	Oxnard	1/15/2020
60	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 38)	Thousand Oaks	1/15/2020
61	Newsletter/Utility Inserts/other print	County Clerk & Recorder's Office	Insert Census flyer in Vote By Mail ballot envelopes sent to military and overseas voters	Ventura County	1/17/2020
62	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 17)	Bell Canyon	1/21/2019
63	Newsletter/Utility Inserts/other print	County Clerk & Recorder's Office	Insert Census flyer in Vote By Mail ballot envelopes sent local voters	Ventura County	2/3/2020
64	Newsletter/Utility Inserts/other print	Public Works Agency	Insert Census flyer in February utility bills for all associated Waterworks Districts	Ventura County	2/5/2020
65	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 1)	Moorpark	2/14/2020

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66	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Animal Services Department	Pass out flyers during Pet-A- Palooza Event	Simi Valley	2/15/2020
67	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 19)	Moorpark	2/20/2020
68	Event booth/table (job/resource fairs, festivals, farmers markets, etc.)	Animal Services Department	Pass out flyers during Rescu-Con Event	Oxnard	2/29/2020
69	Social Media (Facebook, Twitter, etc.)	County Executive Office	Boosted Facebook Posts	Ventura County	3/1/2020
70	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 1)	Moorpark	3/12/2020
71	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 17)	Bell Canyon	3/17/2020
72	Other	County Executive Office	County Census Outreach Project Management Expenses	Ventura	4/1/2019
73	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 1)	Moorpark	4/9/2020
74	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 38)	Thousand Oaks	4/15/2020
75	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 19)	Moorpark	4/16/2020



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#	Activity Type	County Agency	Description	City	Start Date
76	Other	Public Works Agency	Discuss Census during Waterworks Citizen Advisory Board Meeting (District 17)	Bell Canyon	5/19/2020
77	event	Avenue Library	Census themed Storytime	Ventura	9/1/2019
78	event	Fillmore Library	Census themed Storytime	Fillmore	9/1/2019
79	event	E.P. Foster Library	Census themed Storytime	Ventura	9/1/2019
80	event	E.P. Foster Library	Census themed Storytime	Ventura	9/1/2019
81	event	Hill Road Library	Census themed Storytime	Ventura	9/1/2019
82	event	Meiners Oaks Library	Census themed Storytime	Meiners Oaks	9/1/2019
83	event	Oak Park Library	Census themed Storytime	Oak Park	9/1/2019
84	event	Oak View Library	Census themed Storytime	Oak View	9/1/2019
85	event	Piru Library	Census themed Storytime	Piru	9/1/2019
86	meeting	Prueter Library	Census themed Storytime	Port Hueneme	9/1/2019
87	meeting	Prueter Library	Census themed Storytime	Port Hueneme	9/1/2019
88	meeting	Prueter Library	Census themed Storytime	Port Hueneme	9/1/2019
89	booths	Saticoy Library	Census themed Storytime	Saticoy	9/1/2019
90	booths	Ojai Library	Census themed Storytime	Ojai	12/5/2019
91	meeting	Prueter Library	Meeting	Port Hueneme	12/18/2019
92	advertising	Prueter Library	Meeting	Port Hueneme	1/10/2020
93	meeting	Prueter Library	Meeting	Port Hueneme	1/15/2020
94	advertising	Prueter Library	Booth	Port Hueneme	1/22/2020

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95	speaking_engagement	Meiners Oaks Library	Booth	Meiners Oaks	1/22/2020
96	speaking_engagement	Saticoy Library	Meeting	Saticoy	1/22/2020
97	speaking_engagement	Saticoy Library	job fair/census info	Saticoy	1/22/2020
98	meeting	Avenue Library	job fair/meeting	Ventura	1/25/2020
99	event	Avenue Library	job fair/advertising	Ventura	2/3/2020
100	event	Fillmore Library	job fair/speaking	Fillmore	2/8/2020
101	collateral	Fillmore Library	job fair/speaking	Fillmore	2/10/2020
102	collateral	Hill Road Library	job fair/speaking	Ventura	2/10/2020
103	collateral	Hill Road Library	job fair/meeting	Ventura	2/11/2020
104	collateral	Oak View Library	job fair/booth	Oak View	2/13/2020
105	collateral	Ojai Library	job fair/booth	Ojai	3/23/2020
106	Ventura County Library	Mobile Library	Moorpark Community /Census Event	Ventura County	4/1/2020